

Newsletter

January 2024
Fourth edition



Dear Reader,

Welcome to the fourth edition of the GourMed project Newsletter. We are honored to present you a concise overview of the news and the big steps towards achieving the objectives set by the GourMed project.

Time passes very quickly on this project! With over thirty months behind us, we acknowledge a journey of both challenges and successes. The collective team spirit has solidified cooperation between diverse teams and considerably improved the efficiency in achieving the project objectives.

This geographic and linguistic diversity has united experts from Greece, Algeria and Italy, as participants in the Open Innovation Community.

Let's highlight some crucial milestones during the last period. Firstly, the UNIBO team held the fourth General Assembly on May 30, 2023, in the city of Bologna, Italy. If you would like to see more, a short video has been uploaded on the GourMed YouTube channel. Secondly, on May 4, 2023, the BIOLIVAL team participated in the second International Scientific Days for Biodiversity, Environment & Health which was held in Monastir TUNISIA. Similarly, GourMed project was presented in the Bioeconomy day on May 25, 2023, in Bologna, Italy by UNIBO and also featured at the Agro Expo event held in Surcolombiana, Neiva, Colombia, from July 17 to 21, 2023 under the title "Estrategias europeas para la creación de sistemas agroalimentarios sostenibles". Moreover, CERTH participated in the 9th International Exhibition, "Supply Chain & Logistics – Cargo Truck & Van Expo" 2023. This international event opened its doors from September 30th to October 2nd, 2023, at the Metropolitan Expo exhibition center in Athens, Greece. Also, CERTH represented GourMed in the ITC 2023 in Greece. The 6th Infrastructure and Transport Conference was held from September 17-20, 2023, at Stavros Niarchos Foundation Cultural Center and the Athens Conservatoire.

Furthermore, a scientific paper on fairness, based on the results of D1.1 and D1.2, was published by the UNIBO team. Finally, the BIOLIVAL team initiated the production of Carob Rob labels and the distribution of opaque glass bottles complying with international standards, under expert supervision. This endeavor aims to encourage rural women to improve their traditional products by indicating the nutritional value of this product and its significant biological effects.

We are delighted to share that our upcoming General Assembly will be held in person and is scheduled for February 2024 in Thessaloniki, Greece.

Stay tuned for all GourMed updates on our website and social media! Thank you for your continued support!

The GourMed Project Team



The PRIMA programme is
Supported and funded under
Horizon 2020, the framework
European Union's programme
For Research and Innovation

Get in Touch



contact@gourmed-prima.com
www.gourmed-prima.com/
www.facebook.com/GourMed
www.linkedin.com/groups/9083766/
twitter.com/GourMED_Prime
www.instagram.com/gourmed.prima/

GourMed 4th General Assembly

GourMed organized the Second Physical General Assembly

The GourMed consortium held its fourth General assembly through the second physical meeting, where partners presented their achievements, discussed results and exchanged knowledge in a warm and welcoming atmosphere created by our Italian hosts. During this meeting, partners highlighted remarkable project milestones and outlined future steps. Stay informed of updates on our progress!



GourMed presented at several events

The second International Scientific Days for Biodiversity, Environment & Health which hold in Monastir TUNISIA.

BIOLIVAL team participated in the second International Scientific Days under the theme Biodiversity, Environment & Health. The event took place on May 5, 6 and 7, 2023, in Monastir, Tunisia. Extensive international events like this foster the dissemination of research advancements and innovation in the agri-food sector and connect researchers all over the world. These days brought together individuals from six nationalities - Tunisian, Algerian, Nigerian, Moroccan, French and Sudanese- including Ph.D. students, doctors, experts and professors Their aim was to boost the project's international visibility and bring its purpose and objectives closer to a wider audience as well as demonstrating its added value.

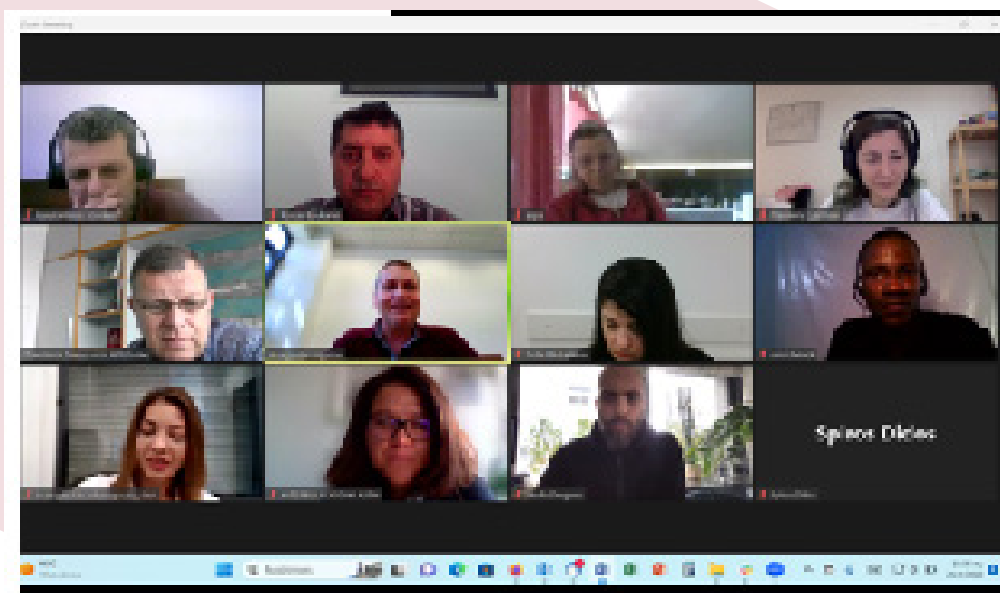
Local workshop in Thessaloniki, Greece.

On March 28th, 2023, the EOLOS amphitheater at CERTH premises in Thessaloniki, Greece, hosted a workshop organized by the University of Aegean team, uniting 20 industry leaders and GourMed partners. Key attendees, including Pelopac, Dryfo and Farm Koukaki among others, shared insights and strategies. The workshop served as a nexus for collaboration, emphasizing GourMed's commitment to innovative solutions in the Mediterranean agri-food sector.



MED-wide webinars providing Guidance on Project's Blockchain solution

Our insightful webinar was held online on April 24th. Organized and led by the UoA/FSN team, the session sparked engaging discussions!



The first Open Innovation Community (OIC) meeting

The first gathering of the OIC members took place through a meeting organized by the UoA/FSN team with the aim of exchanging aspects and opinions. The conference was conducted on April 3, 2023 in CERTH's central amphitheater (Thessaloniki, Greece), and the themes presented and requested concerned new business perspectives and innovative technologies. The majority of the community members shared their experiences and expressed queries regarding the opportunities available through the GourMed initiative, among other things. Since this inaugural meeting, our membership has grown and is projected to grow further!



GourMed project in Italy and Colombia!

GourMed project was presented in the Bioeconomy day on May 25th, 2023, in Bologna, ITALY by UNIBO and in Agro Expo event held in Surcolombiana, Neiva, Colombia, which took place from 17th to 21st July 2023 under the title of "Estrategias europeas para la creación de sistemas agroalimentarios sostenibles" (European Strategies for Sustainable Agri-food Systems Creation).

The 9th International Exhibition, “Supply Chain & Logistics – Cargo Truck & Van Expo”

The 9th International Exhibition, “Supply Chain & Logistics – Cargo Truck & Van Expo” 2023, opened its doors from September 30th to October 2nd, 2023, at the Metropolitan Expo exhibition center in Athens, Greece. The event featured 300 exhibitors from across the market spectrum, all gathered to offer solutions in a 35,000 sq.m. space.

During the panel discussion titled “Innovation Moves Logistics Forward,” company and agri-food industry executives and academics explored the latest innovations revolutionizing freight transport and logistics and attended the advancements of GourMed that were presented by its coordinator, Georgia Ayfantopoulou.



The 6th Infrastructure and Transport Conference

GourMed was an active participant in the ITC 2023, the 6th Infrastructure and Transport Conference, held from September 17-20, 2023, at Stavros Niarchos Foundation Cultural Center and the Athens Conservatoire. The total number of online attendees exceeded 10,000. In one of the panels featuring Supply Chain and Logistics experts, the PRIMA GourMed project was represented by the project coordinator. The discussions focused on the transformative impact of e-commerce on freight transport, redefining Business Models and driving significant investments across various sectors, including the agrifood industry.



GourMed 's Second Scientific Publication

The GourMed team, under the leadership of the University of Bologna, published their latest collaborative paper titled "An exploration of agro-food chain distributive, procedural and interactional fairness in food products" in Frontiers in Sustainable Food Systems scientific journal. The study delves into the pivotal role of fairness and ethical values in the sustainability of the agri-food value chain. Read the full paper here: <https://doi.org/10.3389/fsufs.2023.1209414>

GouMed social impact!

The BIOLIVAL team accomplished an important milestone by gaining the trust of rural women. Following a collaboration with partners, notably the University of the Aegean, a label was printed on opaque glass bottles indicating the chemical, phytochemical composition and antioxidant activity of carob Rob, prepared according to the traditional Tunisian method. These bottles were widely distributed among artisanal women, aiming to encourage them to further value these products and maintain persistent and guaranteed quality. This endeavor stands as a contribution to social welfare by combining the know-how and expertise with scientific knowledge.



What is next...?

Fifth General Assembly meeting

The GourMed consortium is excited to announce **its much-anticipated third physical General Assembly meeting, scheduled for February, 2024, in Thessaloniki, Greece.** This meeting will solidify more the collaboration between partners with the opportunity to showcase their work and significant accomplishments over the previous months.

In line with our journey, another exciting activity awaiting is the 2nd OIC workshop among GourMed partners, pilots and OIC members to validate and circulate our project's innovative tools and achievements.

Expect insights, participant highlights and detailed outcomes from the sessions!

